

# Window Graphics

Windows - Clear Vinyl - Low Tack

*Window graphics draw attention and generate increased store traffic. Pressure-sensitive solutions must be easy to install, they must stay adhered over a wide-range of temperatures, allow for bold, vivid graphics that resist fading and yellowing, and be simple to remove with no adhesive residue.*

*End-Use Applications:  
Cooler Graphics  
Window Graphics*

*For more information on FLEXcon's pressure-sensitive film solutions for Window Graphics, contact your local Sales Representative or our Product Branding Business Team at (508) 885-8370.*

*Product ID #: FLX019120*



**Product:** Flexcon® WindowDeco™ 6541

**Benefits:**

- 4.0 mil hard clear vinyl provides durability for ease of installation and removal
- Low tack, removable pressure-sensitive adhesive bonds well to smooth non-tinted glass surfaces while removing cleanly
- Adhesive adheres well to an exterior glass surface over a wide range of temperatures
- Printable via UV offset, Solvent and UV Screen, Solvent and UV Inkjet, and Latex
- 90 lb. polycoated layflat release liner for ease of converting
- Ideal for sheetfed offset printing
- For a conventional offset printable alternative, see [WindowDeco™ 6541T](#)
- Suitable for mounting on the outside and inside of windows
- Intended for use on glass only

[Please refer to Flexcon's Window Graphics Installation Guide for more information.](#) Caution: When using the wet application method, this product may haze. Under normal temperature and humidity conditions, the hazing usually clears within 48 hours.

For Inkjet Printing:• Typical max. ink limit = 250%  
• When storing printed graphics, sheeted, stacked or in roll-form, consider leaving an unprinted margin (about 1/4") to allow for potential shrinkage of the film before trimming



# Flexcon® WindowDeco™ 6541

PRODUCT DATA	VALUE	TEST METHOD
<b>Physical Properties</b>		
Thickness (Mils[microns])	Film	4.0 (102) +/- 10%
	Adhesive	0.8-0.9 (20-23) +/- 0.1 (3)
	Liner	6.9 (175) +/- 10%
Dimensional Stability (%)	MD	0.50
	TD	0.50
<b>Adhesion Properties</b>		
Ultimate Peel from	Average	ASTM D 903 (Modified for 72 hour dwell time)
	Oz/ln (N/m)	
Non-tinted Glass	7 (77)	
Tack (gm/sq cm)	100	ASTM D 2979
Expected Exterior Life	One year	
Service Temperature Range	-20°F to 176°F (-29°C to 80°C)	
Minimum Application Temperature	50°F (10°C)	
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity	

### Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of FLEXcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by FLEXcon. All purchasers of FLEXcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of FLEXcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

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