

# Novelty Stickers

Gold Polyester  
Permanent - Roll Form

*Pressure-sensitive film is the ideal choice for novelty stickers. Options range from an endless spectrum of brilliant colors, to an extensive array of specialty options like metallics, holographics, and plush, velvet-like texture.*

*End Use Applications  
Novelty stickers  
Holiday/Seasonal Decorations  
Vehicle Window Stickers  
Vehicle Bumper Stickers  
School/Association Decals*

*For more information on FLEXcon's pressure-sensitive film solutions for Novelty Stickers, contact your local Sales Representative or our Product Branding Business Team at (508) 885-8370.*

*Product ID #: FLX000018*



Product:

**Flexcon®  
Classics Plus® Select™  
57285SL**

Benefits:

- 1.5 mil gold polyester film offers good durability and easy installation
- Ink-receptive surface is compatible with most standard flexographic inks. Please test for ink adhesion with your specific ink chemistry
- Permanent pressure-sensitive acrylic adhesive resists oozing and reduces adhesive build-up for ease of diecutting
- Adheres to a variety of surfaces including chrome-coated metal, chrome-coated plastic, glass, auto glass and painted plastic
- Roll-form liner is a semi-bleached kraft release liner for ease of converting and manual dispensing

Ask about FLEXcon's wide variety of colored vinyls, brilliant metallic polyesters and eye-catching holographic vinyls for bumper stickers



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# Flexcon®

## Classics Plus® Select™ 57285SL

PRODUCT DATA	VALUE		TEST METHOD
Physical Properties			
Thickness (Mils[microns])	Film	1.4 (36) +/- 10%	ASTM D 3652 (Modified for use with non-tape products)
	Adhesive	0.8-0.9 (20-23) +/- 0.1(3)	
	Liner	3.1 (79) +/- 10%	
Dimensional Stability (%)	No Shrinkage Observed		Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)
Chemical Resistance	Water	Good	ASTM D 896 (Modified for number of cycles and cycle time)
	Gasoline	Good	
	Basic Cleaners	Excellent	
	Toluene	Good	
Adhesion Properties			
Ultimate Peel from	Average		ASTM D 903 (Modified for 72 hour dwell time)
	Oz/In	(N/m)	
Auto Glass	35	(385)	
Chrome-Coated Metal	29	(319)	
Chrome-Coated Plastic	34	(374)	
Glass	30	(330)	
Painted Plastic	38	(418)	
Expected Shear			ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4 lb. load
Room Temp (hours)	10		
Tack (gm/sq cm)	340		ASTM D 2979
Expected Exterior Life	Two years (gold color fades under sunlight)		
Service Temperature Range	-40°F to 302°F (-40°C to 150°C)		
Minimum Application Temperature	50°F (10°C)		
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity		

### Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of FLEXcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by FLEXcon. All purchasers of FLEXcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of FLEXcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

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