Counter Mats
Non-Adhesive "Gripper"

Used for point-of-sale promotions in convenience stores, gas stations, grocery stores, hardware/home center stores and other retail establishments. Graphics utilizing pressure-sensitive film allow sharp, crisp graphics for close viewing while remaining durable and abrasion resistant over long periods. Non-slip backing is ideal to easily reposition the graphic from one location to another.

End-Use Applications:
Point-of-Sale Promotions

For more information on FLEXcon's pressure-sensitive film solutions for Counter Mats, contact your local Sales Representative or our Product Branding Business Team at (508) 885-8370.

Product ID #: FLX019110

Product: FLEXcon® FLEXmark® 6121

Benefits:
- Unique, 8.1 mil polypropylene composite combines a white top surface and a black non-slip gripping underside
- White surface improves the impact of the printed graphics and reduces printing costs by eliminating the need to print white
- Permanent pressure-sensitive acrylic adhesive bonds well to printed film
- Backed with a 42 lb. one side polycoated white kraft release liner that results in good adhesive clarity
- Unique "gripper" backing material anchors without the use of foam, rubber or adhesive to create ultra-thin counter mats

HOW IT WORKS: FLEXcon® FLEXmark® 6120 is reverse printed. The white side of FLEXmark® 6121 contains the adhesive and is laminated to the printed side of FLEXmark® 6120, providing the white background. The result is a non-adhesive counter mat advertisement with the black "gripper" on the back. The graphic is protected by the embossed, scratch resistant clear vinyl.

This product is part of FLEXcon's Counter Mat Advertising System.
"Gripper" Non-Adhesive Counter Mat System
# FLEXcon® FLEXmark® 6121

## PRODUCT DATA

<table>
<thead>
<tr>
<th>Physical Properties</th>
<th>VALUE</th>
<th>TEST METHOD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thickness (Mils[microns])</td>
<td>Film: 8.1 (205) +/- 15%</td>
<td>ASTM D 3652 (Modified for use with non-tape products)</td>
</tr>
<tr>
<td></td>
<td>Adhesive: 0.8-0.9 (20-23) +/- 0.1 (3)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Liner: 3.1 (79) +/- 10%</td>
<td></td>
</tr>
<tr>
<td>Dimensional Stability (%)</td>
<td>MD: 0.75</td>
<td>Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)</td>
</tr>
<tr>
<td></td>
<td>TD: 0.50</td>
<td></td>
</tr>
</tbody>
</table>

## Expected Exterior Life
- Indoor use only

## Service Temperature Range
- -40°F to 176°F (-40°C to 80°C)

## Minimum Application Temperature
- 50°F (10°C)

## Storage Stability
- Two years when stored at 70°F (21°C) and 50% relative humidity

For The Complete Product Data View: [“Gripper” Non-Adhesive Counter Mat System](#)