

Outdoor Walkway Advertising

White Opaque Base Film

Our Outdoor Walkway System is ideal for promotional and directional signage for curb-side pickup, outdoor dining, outdoor sports, and entertainment events.

For more information on FLEXcon's pressure-sensitive film solutions for Outdoor Walkways, contact your local Sales Representative or our Product Branding Business Team at (508) 885-8370.

Product ID #: FLX068648



Product:

**FLEXcon®
FLEXmark® floor art™ 6650**

Benefits:

- 3.4 mil flexible white opaque vinyl resists tearing and abrasion
- White opaque vinyl provides excellent opacity for cover-up of surface
- Excellent printability via UV and solvent screen, UV and solvent inkjet, UV offset, and HP Latex
- Permanent adhesive intended to bond well to sealed and unsealed concrete surfaces
- Removable from sealed and unsealed concrete outdoor walkways for up to 90 days after installation*
- Excellent layflat release liner properties for printing and converting

FLEXmark® floor art™ 6650 with [FLEXmark® OV1450](#) has been investigated by Underwriters Laboratories, Inc., and when used as a system, is in accordance with UL 410, the Standard for Floor Surfaces, for Floor-Graphic Materials (FGM). Also DIN 51130 classified.

*Please see [FLEXcon's Outdoor Walkway Limited Warranty and Application & Removal Instructions](#). Nothing contained herein shall expand the Outdoor Walkway Limited Warranty or otherwise be construed as a warranty or guarantee.

Please note: Intended for exterior foot traffic only, not intended for roadways involving automobile traffic.

For Inkjet Printing:

- Typical max. ink limit = 250% • When storing printed graphics, sheeted, stacked or in roll-form, consider leaving an unprinted margin (about 1/4") to allow for potential shrinkage of the film before trimming



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PRODUCT DATA	VALUE	TEST METHOD
Physical Properties		
Thickness (Mils[microns])	Film	3.5 (89) +/- 10%
	Adhesive	1.9-2.1 (48-53) +/- 0.1 (3)
	Liner	6.9 (175) +/- 10%
Dimensional Stability (%)	MD	0.17
	TD	0.17
Adhesion Properties		
Ultimate Peel from	Average	ASTM D 903 (Modified for 72 hour dwell time)
	Oz/In (N/m)	
Sealed Concrete	24 (267)	
Unsealed Concrete	38 (419)	
Expected Shear		ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4 lb. load
Room Temp (hours)	30	
Tack (gm/sq cm)	760	ASTM D 2979
Expected Exterior Life	Outdoor Walkways: up to 90 days after installation	
Service Temperature Range	-40°F to 176°F (-40°C to 80°C)	
Minimum Application Temperature	40°F (4°C)	
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity	

Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of FLEXcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by FLEXcon. All purchasers of FLEXcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of FLEXcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

Last Modified On: 10/20/2022

