

# Display Graphics

White Vinyl Roll (removable) - HP Indigo Compatible

Clear and white pressure-sensitive materials for point-of-purchase displays, menu boards and general purpose signage offer a permanent or removable bond for a variety of smooth, concave and textured surfaces.

#### End-Use Applications:

Retail

P-O-P

Tradeshaw

General-Purpose Signage

Menu Boards

**For more information on FLEXcon's pressure-sensitive film solutions for Display Graphics, contact your local Sales Representative or our Product Branding Business Team at (508) 885-8370.**

Product ID #: FLX018520



#### Product:

**FLEXcon® DigiPRO® DGRFW**

#### Benefits:

- 3.5 mil flexible white vinyl provides durability for ease of installation and removal
- Topcoat is specifically designed for digital printing with HP Indigo inks and ensures excellent ink receptivity for sharp vibrant image quality
- Removable pressure-sensitive acrylic adhesive bonds well to a wide variety of smooth surfaces while removing cleanly
- Backed with a 50 lb. semi-bleached Kraft release liner ideal for roll-form converting
- Varnishing or overlaminating is recommended to protect graphics from abrasion



# FLEXcon® DigiPRO® DGRFW

PRODUCT DATA	VALUE	TEST METHOD
<b>Physical Properties</b>		
Thickness (Mils[microns])	Film	3.5 (89) +/- 10%
	Adhesive	0.8-0.9 (20-23) +/- 0.1 (3)
	Liner	3.1 (79) +/- 10%
Dimensional Stability (%)	MD	0.75
	TD	0.75
	Expected Shear (hours)	5
ASTM D 3652 (Modified for use with non-tape products)		
Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)		
ASTM D 3654 a. 1 hour dwell time b. 1 sq. in. surface c. 4 lb. load		
<b>Adhesion Properties</b>		
Ultimate Peel from	Average	
	Oz/In	(N/m)
	Acrylic	38 (418)
	Glass	9 (99)
	Polypropylene	19 (209)
Stainless Steel	18 (198)	
Tack (gm/sq cm)	130	ASTM D 2979
Expected Exterior Life	Indoor use only	
Service Temperature Range	-20°F to 176°F (-29°C to 80°C)	
Minimum Application Temperature	50°F (10°C)	
Storage Stability	One year stored at 70°F (21°C) and 50% RH	

### Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of FLEXcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by FLEXcon. All purchasers of FLEXcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of FLEXcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

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