

# Durable Goods and Equipment Labeling

Silver Matte Polyester - Sheet Form

## **End Use Applications:**

Compliance Labels  
Warning & Instructional Labels  
Nameplates  
Brand Identity Labels  
Warehouse WIP Labels, Shelf  
Marking  
Supply Chain Management

## **For Durable Goods including:**

Outdoor Power Equipment  
Power Tools  
Appliances  
Electronics  
Recreational Vehicles  
Sporting Equipment  
Industrial Equipment...and more

## **For Transportation including:**

Automotive  
Heavy Equipment  
Rail

**For more information on FLEXcon's pressure-sensitive film solutions for durable goods and equipment labeling, contact your local Sales Representative or our Product Identification Business Team at (508) 885-8300.**

Product ID #: FLX000319



## **Product:**

**FLEXcon® DPM® SMS**

## **Benefits:**

- 2.0 mil silver matte polyester provides consistent surface smoothness, excellent dimensional stability and endurance to varying temperatures
- Topcoated surface is compatible with most conventional and UV ink systems (we recommend evaluating the intended ink system for compatibility with the product under the application conditions)
- Permanent acrylic pressure-sensitive adhesive bonds well to low- and high-surface energy plastics, painted metal, powder-coated paint, polycarbonate and fiberglass
- Backed with a layflat 90 lb. moisture stable polycoated release liner ideal for sheet-form converting
- UL recognized under UL 969 - UL File No. PGGU2.MH10170 Marking and Labeling System Materials - Component
- CSA accepted under CSA File No. 99214



# FLEXcon® DPM® SMS

PRODUCT DATA	VALUE	TEST METHOD
<b>Physical Properties</b>		
Thickness (Mils[microns])	Film	2.0 (51) +/- 10%
	Adhesive	0.9-1.0 (23-25) +/- 0.1 (3)
	Liner	6.9 (175) +/- 10%
Dimensional Stability (%)	No Shrinkage Observed	Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)
<b>Adhesion Properties</b>		
Ultimate Peel from	Average	ASTM D 903 (Modified for 72 hour dwell time)
	Oz/In (N/m)	
ABS	60 (660)	
Acrylic	77 (847)	
Acrylic Powder Paint	59 (649)	
Epoxy Powder Paint	67 (737)	
Glass	68 (748)	
Painted Metal	57 (617)	
Polycarbonate	58 (648)	
Polyester	87 (957)	
Polyester Powder Paint	55 (605)	
Polypropylene	15 (165)	
Polyurethane Powder Paint	72 (792)	
Stainless Steel	55 (605)	
Styrene	54 (594)	
<b>Expected Shear</b>		ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4 lb. load
Room Temp (hours)	30	
<b>Tack (gm/sq cm)</b>	1030	ASTM D 2979
<b>Expected Exterior Life</b>	Two years	
<b>Service Temperature Range</b>	-40°F to 302°F (-40°C to 150°C)	
<b>Minimum Application Temperature</b>	50°F (10°C)	
<b>Storage Stability</b>	Two years when stored at 70°F (21°C) and 50% relative humidity	

## Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of FLEXcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by FLEXcon. All purchasers of FLEXcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of FLEXcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

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