

Counter Mats

Non-Adhesive "Gripper"

Used for point-of-sale promotions in convenience stores, gas stations, grocery stores, hardware/home center stores and other retail establishments. Graphics utilizing pressure-sensitive film allow sharp, crisp graphics for close viewing while remaining durable and abrasion resistant over long periods. Non-slip backing is ideal to easily reposition the graphic from one location to another.

*End-Use Applications:
Point-of-Sale Promotions*

For more information on FLEXcon's pressure-sensitive film solutions for Counter Mats, contact your local Sales Representative or our Product Branding Business Team at (508) 885-8370.

Product ID #: FLX019110



Product:

**Flexcon®
FlexMark® 6121**

Benefits:

- Unique 8.1 mil polypropylene composite film combines a white top surface and a black non-slip gripping underside
- White surface improves the impact of the printed graphics and reduces printing costs by eliminating the need to print white
- Permanent pressure-sensitive acrylic adhesive bonds well to printed film
- Backed with a 42 lb. one side polycoated white kraft release liner that results in good adhesive clarity
- Unique "gripper" backing material anchors without the use of foam, rubber or adhesive to create ultra-thin counter mats

Recommendations for Non-Adhesive Backed Printable Film & "Gripper":

- Ideal for flat, horizontal surface counter mats and other P-O-P displays that do not require use of adhesive, foam or rubber backing
- Not designed for use on floors as floor mats
- [FlexMark® 6120](#) is designed to be laminated to FlexMark® 6121 ("Gripper")

View [How the System Works.](#)



Flexcon® FlexMark® 6121

PRODUCT DATA	VALUE		TEST METHOD
Physical Properties			
Thickness (Mils[microns])	Film	8.1 (205) +/- 15%	ASTM D 3652 (Modified for use with non-tape products)
	Adhesive	0.8-0.9 (20-23) +/- 0.1 (3)	
	Liner	3.1 (79) +/- 10%	
Dimensional Stability (%)	MD	0.75	Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)
	TD	0.50	
Expected Exterior Life	Indoor use only		
Service Temperature Range	-40°F to 176°F (-40°C to 80°C)		
Minimum Application Temperature	50°F (10°C)		
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity		

Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of FLEXcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by FLEXcon. All purchasers of FLEXcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of FLEXcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

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