# Primary and Secondary Labeling

**Clear Polypropylene** 

End Use Applications: Rigid Container Labels Semi-Squeeze Container Labels

For Consumable Products including: Beverages Food Health & Beauty Household Chemical

For more information on FLEXcon's pressure-sensitive film solutions for primary and secondary labeling, contact your local Sales Representative or our Product Identification Business Team at (508) 885-8300.

Product ID #: FLX000187

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Product:

## Flexcon® OptiFlex® PP 200 H Clear TC-332™ V-32 TracRite™ 150

### Benefits:

- 2.0 mil clear polypropylene (BOPP) offers excellent resistance to shrinkage, high-temperature pasteurization, moisture, humidity, and product contents
- Polypropylene is more economical and conformable than polyester and provides a good diecutting base
- Excellent surface smoothness allows for optimum ink laydown
- Topcoat optimizes printability with flexographic, rotary screen, rotary letterpress inks and hot stamping
- Permanent pressure-sensitive acrylic adhesive bonds well to glass, low- and high-surface energy plastics without lifting, tunneling or flagging
- Adhesive offers excellent tack, clarity and wet out characteristics
- Backed with Flexcon® TracRite™ 150 polyester release liner for excellent on-press performance for tight registration graphics
- Release liner provides a good diecutting base and allows for high-speed dispensing

### Flexcon® OptiFlex® PP 200 H Clear TC-332<sup>™</sup> V-32 TracRite<sup>™</sup> 150

PRODUCT DATA	VALUE		TEST METHOD	
Physical Properties				
Thickness (Mils[microns])	Film	2.0 (51) +/- 10%	ASTM D 3652 (Modified for use with	
	Adhesive	0.6-0.7 (15-18) +/- 0.1 (3)	non-tape products)	
	Liner	1.4 (36) +/- 5%		
Dimensional Stability (%)	No Shrinkage Observed		Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)	
Adhesion Properties				
Ultimate Peel from	Average		ASTM D 903 (Modified for 72 hour	
	Oz/In	(N/m)	dwell time)	
Acrylic	44	(484)		
Glass	39	(429)		
Polyester	43	(473)		
Polyethylene	12	(132)		
Polypropylene	6	(66)		
PVC	58	(638)		
Expected Shear			ASTM D 3654 Method A	
			a. 1 hr. dwell b. 1 sq. in. surface	
			c. 4 lb. load	
Room Temp (hours)	100+			
Tack (gm/sq cm)	480		ASTM D 2979	
Expected Exterior Life	Indoor use only			
Service Temperature Range	-40°F to 176°F (-40°C to 80°C)			
Minimum Application Temperature	50°F (10°C)			
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity			

Product Performance and Suitability All of the descriptive information, the typical performance data, and recommendations for the use of FLEXcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by FLEXcon. All purchasers of FLEXcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of FLEXcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above. Last Modified On: 02/14/2024

