

Primary and Secondary Labeling

White Flexible Polypropylene

End Use Applications:
Rigid Container Labeling
Semi-Squeeze Container Labeling
Full Squeeze Container Labeling

For Consumable Products including:
Health and Beauty
Household Chemical
Food

For more information on FLEXcon's pressure-sensitive film solutions for primary and secondary container labeling, contact your local Sales Representative or our Product Identification Business Team at (508) 885-8300.

Product ID #: FLX060267



Product: **Flexcon® SureFlex™ W120**

Benefits:

- 2 mil flexible white topcoated BOPP film is suitable for irregular shaped surfaces or large panel surfaces, including full squeeze and crimp
- Topcoat is compatible with a wide range of inks including UV Flexo, UV Screen, UV Letterpress, Water Flexo, Solvent Flexo and Screen
- V-01 high-performance, permanent acrylic adhesive adheres to a wide range of container types including low-surface energy HDPE
- Adhesive complies with FDA 175.105 for indirect food contact
- Backed with Flexcon® TracRite™ 120 polyester release liner for excellent on-press performance for tight registration graphics



Flexcon® SureFlex™ W120

PRODUCT DATA	VALUE	TEST METHOD
Physical Properties		
Thickness (Mils[microns])	Film 2.0 (51) +/- 10% Adhesive 0.5-0.6 (13-15) +/- 0.1 (3) Liner 1.2 (30) +/- 10%	ASTM D 3652 (Modified for use with non-tape products)
Dimensional Stability (%)	No Shrinkage Observed	Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)
Adhesion Properties		
Ultimate Peel from	Average	ASTM D 903 (Modified for 72 hour dwell time)
	Oz/In (N/m)	
Acrylic	42 (462)	
Aluminum	40 (440)	
Glass	38 (418)	
HDPE	16 (176)	
HDPE (Coronoa treated)	21 (231)	
Polyester	26 (286)	
Polypropylene	20 (220)	
PVC	35 (385)	
Stainless Steel	41 (451)	
Styrene	22 (242)	
Expected Shear		ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4 lb. load
Room Temp (hours)	10	
Tack (gm/sq cm)	660	ASTM D 2979
Expected Exterior Life	Indoor use only	
Service Temperature Range	-40°F to 212°F (-40°C to 100°C)	
Minimum Application Temperature	35°F (1.7°C)	
Storage Stability	Two years stored at 70°F (21°C) and 50% relative humidity	

Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of FLEXcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by FLEXcon. All purchasers of FLEXcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of FLEXcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

Last Modified On: 02/16/2024

