# Consumer Durables

Print-Receptive White Vinyl - Sheet Form

End Use Applications: Compliance Labels Warning & Instructional Labels Nameplates Brand Identity Labels

Markets including: Appliance Automotive Heavy/Outdoor Equipment Industrial/Manufacturing Power Equipment

For more information on FLEXcon's pressure-sensitive film solutions for Consumer Durables and more, contact your local Sales Representative or our Product Identification Business Team at (508) 885-8300.

Product ID #: FLX068721



### Product:

## Flexcon® NexGen™ WV344S

#### Benefits:

- Print-receptive 4.0 mil white flexible vinyl provides consistent surface smoothness, excellent dimensional stability, and conformability
- This is a plasticized film, please expect to experience a "learning curve" when printing this film. We recommend fit-for-use testing.
- Compatible with most conventional and UV ink systems (we recommend evaluating the intended ribbon and ink system for compatibility with the product under the application conditions)
- In most cases, corona treatment is not required

- Permanent acrylic pressure-sensitive adhesive bonds well to low- and high-surface energy plastics, painted metal, powder-coated paint, polycarbonate and fiberglass
- 90 lb. moisture stable polycoated release liner is ideal for roll-to-sheet and sheet-form converting on most narrow-format presses
- UL recognized under UL 969 UL File No. PGGU2.MH10170 Printing Materials - Component
- cUL recognized under UL File No. PGGU8.MH10170 - Printing Materials Certified for Canada -Component - under CAN/CSA standard C22.2, No. 0.15

All narrow-format UV inkjet systems are different; therefore, we recommend "fit-for-use" testing.

### Flexcon® NexGen<sup>™</sup> WV344S

PRODUCT DATA	VALUE		TEST METHOD
Physical Properties			
Thickness (Mils[microns])	Film	3.5 (89) +/- 10%	ASTM D 3652 (Modified for use with
	Adhesive	0.9-1.0 (23-25) +/- 0.1 (3)	non-tape products)
	Liner	6.9 (175) +/- 10%	
Dimensional Stability (%)	MD	0.75	Applied Shrinkage: 24 hour dwell
	TD	0.75	time on aluminum panel then 24 have at $100\%$ (71%)
Adhesion Properties			hours at 160°F (71°C)
Ultimate Peel from	Average		ASTM D 903 (Modified for 72 hour
	Oz/In	(N/m)	dwell time)
ABS	85	(935)	
Acrylic	69	(759)	
Acrylic Powder Paint	72	(792)	
Aluminum	99	(1089)	
Epoxy Powder Paint	99 73	(803)	
Fiberglass	73 67	(737)	
Glass	64	(704)	
HDPE	53	(583)	
Painted Metal	55 57	(627)	
Polycarbonate	96	(1056)	
Polyester	101	(1000)	
Polyester Powder Paint	59	(649)	
Polypropylene	24	(264)	
Polyurethane Powder Paint	24 77	(847)	
Stainless Steel	101	(1111)	
Styrene	72	(792)	
Expected Shear	72	(792)	ASTM D 3654 Method A
			a. 1 hr. dwell
			b. 1 sq. in. surface
"			c. 4 lb. load
Room Temp (hours)	15		
Tack (gm/sq cm)	750		ASTM D 2979
Expected Exterior Life	Five years based on 2000 hrs Xenon Arc		
Service Temperature Range	-40°F to 176°F (-40°C to 80°C)		
Minimum Application Temperature	50°F (10°C)		
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity		

Product Performance and Suitability All of the descriptive information, the typical performance data, and recommendations for the use of FLEXcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by FLEXcon. All purchasers of FLEXcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of FLEXcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above. Last Modified On: 02/13/2024