

# Consumer Durables

## Print-Receptive White Vinyl - Sheet Form

*End Use Applications:*  
*Compliance Labels*  
*Warning & Instructional Labels*  
*Nameplates*  
*Brand Identity Labels*

*Markets including:*  
*Appliance*  
*Automotive*  
*Heavy/Outdoor Equipment*  
*Industrial/Manufacturing*  
*Power Equipment*

*For more information on  
FLEXcon's  
pressure-sensitive film  
solutions for Consumer  
Durables and more, contact  
your local Sales  
Representative or our  
Product Identification  
Business Team at (508)  
885-8300.*

*Product ID #: FLX068722*



**Product:** Flexcon® NexGen™ WV344HS

**Benefits:**

- Print-receptive 4.0 mil white flexible vinyl provides consistent surface smoothness, excellent dimensional stability, and conformability
- This is a plasticized film, please expect to experience a "learning curve" when printing this film. We recommend fit-for-use testing.
- Compatible with most conventional and UV ink systems (we recommend evaluating the intended ribbon and ink system for compatibility with the product under the application conditions)
- In most cases, corona treatment is not required
- Permanent acrylic pressure-sensitive adhesive with a heavier coat weight bonds well to rough textured surfaces, including low- and high-surface energy plastics, painted metal, powder-coated paint, polycarbonate, and fiberglass
- 90 lb. moisture stable polycoated release liner is ideal for roll-to-sheet and sheet-form converting on most narrow-format presses
- UL recognized under UL 969 - UL File No. PGGU2.MH10170 Printing Materials - Component
- cUL recognized under UL File No. PGGU8.MH10170 - Printing Materials Certified for Canada - Component - under CAN/CSA standard C22.2, No. 0.15

All narrow-format UV inkjet systems are different; therefore, we recommend "fit-for-use" testing.



# Flexcon® NexGen™ WV344HS

PRODUCT DATA	VALUE	TEST METHOD
<b>Physical Properties</b>		
Thickness (Mils[microns])	Film	3.5 (89) +/- 10%
	Adhesive	1.9-2.1 (48-53) +/- 0.1 (3)
	Liner	6.9 (175) +/- 10%
Dimensional Stability (%)	No Shrinkage Observed	Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)
<b>Adhesion Properties</b>		
Ultimate Peel from	Average	ASTM D 903 (Modified for 72 hour dwell time)
	Oz/In	
	(N/m)	
ABS	84	(924)
ABS Textured Side	40	(440)
Acrylic	130	(1430)
Acrylic Powder Paint	83	(913)
Aluminum	91	(1001)
Ceramic Tile	79	(869)
Epoxy Powder Paint	96	(1056)
Fiberglass	81	(891)
HDPE	54	(594)
Metal - Heavy Textured Aluminum	20	(220)
Metal - Light Textured Stainless Steel	107	(1177)
Painted Metal	74	(814)
Polycarbonate	82	(902)
Polyester Powder Paint	79	(869)
Polyurethane Powder Paint	91	(1001)
Stainless Steel	94	(1034)
Expected Shear		ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4 lb. load
Room Temp (hours)	20	
Tack (gm/sq cm)	900	ASTM D 2979
Expected Exterior Life	Five years based on 2000 hrs Xenon Arc	
Service Temperature Range	-40°F to 176°F (-40°C to 80°C)	
Minimum Application Temperature	50°F (10°C)	
Storage Stability	Two years stored at 70°F (21°C) and 50% RH	

## Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of FLEXcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by FLEXcon. All purchasers of FLEXcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of FLEXcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

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