

Durable Goods and Equipment Labeling

Matte Topcoated White Polyester - Thermal Transfer Printable

End Use Applications:

*Compliance Labels
Warning & Instructional Labels
Nameplates
Brand Identity Labels*

For Durable Goods including:

*Outdoor Power Equipment
Power Tools
Appliances
Electronics
Recreational Vehicles
Sporting Equipment
Industrial Equipment...and more*

For Transportation including:

*Automotive
Aerospace
Heavy Equipment*

For more information on FLEXcon's pressure-sensitive film solutions for Durable Goods and Equipment Labeling, contact your local Sales Representative or our Product Identification Business Team at (508) 885-8300.

Product ID #: FLX000284



Product: Flexcon® CompuCal® Excel™ 21440

Benefits:

- 2.0 mil matte topcoated white polyester provides consistent surface smoothness, excellent dimensional stability and endurance to varying temperatures
- Matte topcoated film designed for cross-technology printability via narrow-format UV inkjet, impact, laser, electron beam, wax, resin and wax/resin thermal transfer (we recommend evaluating the intended ribbon and ink system for compatibility with the product under the application conditions)
- Topcoat provides excellent resistance to chemicals, moisture, smudging and scratching
- Unique matte topcoat allows for greater than four times as many die revolutions before retooling compared with competing label materials
- Permanent pressure-sensitive acrylic adhesive bonds well to low- and high-surface energy plastics, metal and paint
- Backed with a 50 lb. bleached kraft release liner ideal for roll-form converting
- Liner is suitable for optical sensing on most thermal transfer printers
- UL recognized under UL 969 - UL File No. PGJ12.MH16635 Printing Materials - Component
- Full color static and variable printing in one pass together with UL PGJ12 recognition when printed on a Jetron 4000 series UV Inkjet System
- CSA accepted under CSA File No. 99214

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PRODUCT DATA	VALUE	TEST METHOD
Physical Properties		
Thickness (Mils[microns])	Film	2.1 (53) +/- 10%
	Adhesive	0.8-0.9 (20-23) +/- 0.1 (3)
	Liner	3.1 (79) +/- 10%
Dimensional Stability (%)	No Shrinkage Observed	Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)
Adhesion Properties		
Ultimate Peel from	Average	ASTM D 903 (Modified for 72 hour dwell time)
	Oz/In (N/m)	
ABS	60 (660)	
Acrylic	77 (847)	
Acrylic Powder Paint	59 (649)	
Aluminum	54 (594)	
Epoxy Powder Paint	67 (737)	
Glass	68 (748)	
HDPE	32 (352)	
Painted Metal	57 (617)	
Polycarbonate	58 (638)	
Polyester	87 (957)	
Polyester Powder Paint	55 (605)	
Polypropylene	15 (165)	
Polyurethane Powder Paint	72 (792)	
Stainless Steel	55 (605)	
Styrene	54 (594)	
Expected Shear		ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4 lb. load
Room Temp (hours)	30	
Tack (gm/sq cm)	1030	ASTM D 2979
Expected Exterior Life	Two years	
Service Temperature Range	-40°F to 302°F (-40°C to 150°C)	
Minimum Application Temperature	50°F (10°C)	
Storage Stability	Two years when stored at 70°F and (21°C) and 50% relative humidity	

Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of Flexcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by Flexcon. All purchasers of Flexcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of Flexcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

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