# Primary and Secondary Labeling

**Clear Polypropylene** 

End Use Applications: Rigid Container Labels Semi-Squeeze Container Labels

For Consumable Products including: Beverages Food Health & Beauty Household Chemical

For more information on FLEXcon's pressure-sensitive film solutions for Primary and Secondary Labeling, contact your local Sales Representative or our Product Identification Business Team at (508) 885-8300.

Product ID #: FLX000167



## Product:

#### Benefits:

- 2.0 mil clear polypropylene offers excellent resistance to shrinkage, moisture, humidity, and product contents
- Polypropylene is more economical and conformable than polyester and provides a good diecutting base
- Film clarity is ideal for achieving the no-label-look on glass
- Excellent surface smoothness allows for optimum ink laydown
- Topcoat optimizes printability with flexographic, rotary screen, rotary letterpress inks and hot stamping

# Flexcon® OptiFlex® PP 200 H Clear TC-332<sup>™</sup> V-32 TracRite<sup>™</sup>120

- Permanent pressure-sensitive acrylic adhesive bonds well to glass without lifting, tunneling or flagging
- Adhesive offers excellent tack, clarity and wet out characteristics
- Backed with a 40 lb. bleached kraft release liner ideal for roll-form converting
- Release liner provides a good diecutting base and allows for high-speed dispensing



### Flexcon® OptiFlex® PP 200 H Clear TC-332<sup>™</sup> V-32 TracRite<sup>™</sup>120

PRODUCT DATA	VALUE		TEST METHOD	
Physical Properties				
Thickness (Mils[microns])	Film Adhesive Liner	2.0 (51) +/- 10% 0.7-0.8 (18-21) +/- 0.1 (3) 1.2 (30) +/- 5%	ASTM D 3652 (Modified for use with non-tape products)	
Dimensional Stability (%)	No Shrinkage Observed	1.2 (30) 17-376	Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)	
Adhesion Properties				
Ultimate Peel from	Average		ASTM D 903 (Modified for 72 hour	
	Oz/In	(N/m)	dwell time)	
Glass	37	(407)		
Polyester	43	(473)		
Polyethylene Corona Treated	27	(297)		
Polypropylene	6	(66)		
PVC	58	(638)		
Styrene	32	(352)		
Expected Shear			ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4 lb. load	
Room Temp (hours)	100			
Tack (gm/sq cm)	280		ASTM D 2979	
Expected Exterior Life	Indoor use only			
Service Temperature Range	-40°F to 176°F (-40°C to 80°C)			
Minimum Application Temperature	50°F (10°C)			
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity			

#### Product Performance and Suitability

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