Primary and Secondary Labeling

White Polypropylene

End Use Applications: Rigid Container Labeling Semi-Squeeze Container Labeling

For Consumable Products including: Health and Beauty Household Chemical Food **Beverages**

For more information on FLEXcon's pressure-sensitive film solutions for Primary and Secondary Container Labeling, contact your local Sales Representative or our Product Identification Business Team at (508) 885-8300.

Product ID #: FLX056723



Product:

Flexcon® OptiFlex® Thin WPP16419

PP 160 H White TC-458 V-01 TracRite™ 92

Benefits:

- "Greener" down-gauged 1.6 mil high-gloss, hard white polypropylene (BOPP) has excellent surface smoothness, and offers excellent resistance to shrinkage, moisture, humidity and product contents
- Offers a 30% reduction over the traditional 2.3 mil polypropylene
- Film opacity is ideal for achieving high impact graphics, and the no label look on white containers
- Printable via UV, solvent & water flexo, UV offset, UV screen, UV letterpress, and hot stamping
- V-01 high-performance, permanent acrylic adhesive adheres to a wide range of container types including low-surface energy HDPE

- Adhesive complies with FDA 175.105 for indirect food contact
- Backed with a Flexcon® TracRite™ 92 polyester release liner for excellent on-press performance for tight-registration graphics
- Release liner provides a good diecutting base and allows for high-speed dispensing
- Product has been 3rd party tested for Higher Pressure Processing (HPP) and adhesive was found to have the necessary strength and compatibility to withstand the HPP conditions



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PRODUCT DATA	VALUE		TEST METHOD
Physical Properties			
Thickness (Mils[microns])	Film	1.6 (44) +/- 10%	ASTM D 3652 (Modified for use with non-tape products)
	Adhesive	0.5-0.6 (13-15) +/- 0.1 (3)	
	Liner	0.92 (23) +/- 5%	
Dimensional Stability (%)	No Shrinkage Observed		Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)
Adhesion Properties			
Ultimate Peel from	Average		ASTM D 903 (Modified for 72 hour
	Oz/In	(N/m)	dwell time)
Acrylic	52	(572)	
Glass	64	(704)	
HDPE	20	(220)	
Polyester	29	(319)	
Polypropylene	22	(242)	
Stainless Steel	57	(627)	
Styrene	38	(418)	
Expected Shear			ASTM D 3654 Method A
			a. 1 hr. dwell b. 1 sq. in. surface
			c. 4 lb. load
Room Temp (hours) (Permanent Adhesive)	10		
Tack (gm/sq cm)	720		ASTM D 2979
Expected Exterior Life	Indoor use only		
Service Temperature Range	-40°F to 212° (-40°C to 100°C)		
Minimum Application Temperature	35°F (1.7°C)		
Storage Stability	Two years when stored at 70°F (21°C) and 50%		

Product Performance and Suitability

relative humidity

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