

Promotional Advertising

Clear Velvet Overlamine

Point-of-purchase displays attract consumer attention and lead to immediate sales. Eye-catching pressure-sensitive films are available in every color imaginable, from simple colors to complex microembossed films and glow-in-the-dark films, as well as flocked vinyl with a suede-like feel. Pressure-sensitive adhesives offer a permanent or removable bond for a variety of smooth, concave or textured surfaces.

End Use Applications:

Retail Displays

P-O-P Displays

Tradeshow Displays

For more information on FLEXcon's pressure-sensitive film solutions for Promotional Advertising, contact your local Sales Representative or our Product Branding Business Team at (508) 885-8370.

Product ID #: FLX000365



Product:

**Flexcon®
FlexMark® OV 400 H Clear
Velvet V-29 71B PMO-8**

Benefits:

- 4.0 mil clear velvet vinyl is durable and resists scratches and fingerprints
- Film protects the underlying graphics from harsh environmental conditions
- Permanent overlaminate pressure-sensitive acrylic adhesive bonds well to base film surface
- Backed with a 71 lb. smooth bleached white polycoated kraft release liner ideal for roll-form converting

Flexcon®

FlexMark® OV 400 H Clear Velvet V-29 71B PMO-8

PRODUCT DATA	VALUE	TEST METHOD
Physical Properties		
Thickness (Mils[microns])	Film	4.3 (109) +/- 10%
	Adhesive	1.4-1.5 (36-38) +/- 0.1 (3)
	Liner	4.3 (109) +/- 10%
Dimensional Stability (%)	MD	0.5
	TD	0.5
Adhesion Properties		
Ultimate Peel from	Average	ASTM D 903 (Modified for 72 hour dwell time)
	Oz/in (N/m)	
Acrylic	123 (1353)	
Glass	98 (1078)	
Polypropylene	17 (187)	
Stainless Steel	101 (1111)	
Expected Shear		ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4 lb. load
Room Temp (hours)	100+	
Tack (gm/sq cm)	370	ASTM D 2979
Expected Exterior Life	One year	
Service Temperature Range	-40°F to 176°F (-40°C to 80°C)	
Minimum Application Temperature	50°F (10°C)	
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity	

Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of Flexcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by Flexcon. All purchasers of Flexcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of Flexcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

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