# **Novelty Stickers**

Gold Polyester Permanent - Roll Form

Pressure-sensitive film is the ideal choice for novelty stickers. Options range from an endless spectrum of brilliant colors, to an extensive array of specialty options like metallics, holographics, and plush, velvet-like texture.

End Use Applications
Novelty stickers
Holiday/Seasonal Decorations
Vehicle Window Stickers
Vehicle Bumper Stickers
School/Association Decals

For more information on FLEXcon's pressure-sensitive film solutions for Novelty Stickers, contact your local Sales Representative or our Product Branding Business Team at (508) 885-8370.

Product ID #: FLX000018



Product:

## Flexcon® Classics Plus® Select™ 57285SL

#### Benefits:

- 1.5 mil gold polyester film offers good durability and easy installation
- Ink-receptive surface is compatible with most standard flexographic inks. Please test for ink adhesion with your specific ink chemistry
- Permanent pressure-sensitive acrylic adhesive resists oozing and reduces adhesive build-up for ease of diecutting
- Adheres to a variety of surfaces including chrome-coated metal, chrome-coated plastic, glass, auto glass and painted plastic
- Roll-form liner is a semi-bleached kraft release liner for ease of converting and manual dispensing

Ask about FLEXcon's wide variety of colored vinyls, brilliant metallic polyesters and eye-catching holographic vinyls for bumper stickers



### Flexcon® Classics Plus® Select™ 57285SL

PRODUCT DATA	VALUE		TEST METHOD
Physical Properties			
Thickness (Mils[microns])	Film	1.4 (36) +/- 10%	ASTM D 3652 (Modified for use with
	Adhesive	0.8-0.9 (20-23) +/- 0.1(3)	non-tape products)
	Liner	3.1 (79) +/- 10%	
Dimensional Stability (%)	No Shrinkage Observed		Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)
Chemical Resistance	Water	Good	ASTM D 896 (Modified for number of cycles and cycle time)
	Gasoline	Good	
	Basic Cleaners	Excellent	
	Toluene	Good	
Adhesion Properties			
Ultimate Peel from	Average		ASTM D 903 (Modified for 72 hour
	Oz/In	(N/m)	dwell time)
Auto Glass	35	(385)	
Chrome-Coated Metal	29	(319)	
Chrome-Coated Plastic	34	(374)	
Glass	30	(330)	
Painted Plastic	38	(418)	
Expected Shear			ASTM D 3654 Method A
			a. 1 hr. dwell b. 1 sq. in. surface
			c. 4 lb. load
Room Temp (hours)	10		
Tack (gm/sq cm)	340		ASTM D 2979
Expected Exterior Life	Two years (gold color fades under sunlight)		
Service Temperature Range	-40°F to 302°F (-40°C to 150°C)		
Minimum Application Temperature	50°F (10°C)		
Storage Stability	Two years when stored at 70°F (21°C) and		

#### Product Performance and Suitability

50% relative humidity

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