Consumer Durables

Gloss Topcoated White Polyester - Roll Form

End Use Applications:
Compliance Labels
Warning & Instructional Labels
Nameplates
Brand Identity Labels

Markets including:
Appliance
Automotive
Heavy/Outdoor Equipment
Industrial/Manufacturing
Power Equipment

For more information on FLEXcon's pressure-sensitive film solutions for Consumer Durables and more, contact your local Sales Representative or our Product Identification Business Team at (508) 885-8300.

Product ID #: FLX068703

Product: Flexcon® NexGen™ WP778

Benefits:

- Gloss topcoated 2.0 mil white polyester provides consistent surface smoothness, excellent dimensional stability, and endurance to varying temperatures
- Coated with 1 mil of L-778, high-performance modified acrylic pressure-sensitive adhesive which is the most aggressive adhesive for low surface energy plastics
- Permanently bonds to a variety of low surface energy plastics, painted metal, powder coated paint, polycarbonate, and fiberglass
- Adhesive eliminates the need to prime or flame treat the surface of TPO plastics
- Printable via resin and wax/resin thermal transfer; UV & solvent screen; UV, solvent & water flexo; laser (toner); and narrow-format UV inkjet
- Backed with a 50 lb. bleached kraft release liner made from up to 30% post-consumer waste, ideal for roll-form converting
- Liner is suitable for optical sensing on most thermal transfer printers
- UL recognized under UL 969 – UL File No. PGJI2.MH16635 Printing Materials – Component
- cUL recognized under UL File No. PGJI8.MH16635 – Printing Materials Certified for Canada – Component – under CAN/CSA standard C22.2, No. 0.15

All narrow-format UV inkjet systems are different; therefore, we recommend "fit-for-use" testing.

For laser diecutability, please check with your equipment manufacturer.

Flexcon® NexGen™ WP778

PRODUCT DATA	VALUE		TEST METHOD
Physical Properties			
Thickness (Mils[microns])	Film	2.0 (51) +/- 10%	ASTM D 3652 (Modified for use with non-tape products)
	Adhesive	1.0-1.1 (25-28) +/- 0.1 (3)	
	Liner	3.1 (79) +/- 10%	
Dimensional Stability (%)	No Shrinkage Observed		Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)
Adhesion Properties			
Ultimate Peel from	Average		ASTM D 903 (Modified for 72 hour dwell time)
	Oz/In	(N/m)	
Acrylic	89	(979)	
Acrylic Powder Paint	72	(792)	
Epoxy KF4	61	(671)	
Epoxy Powder Paint	62	(682)	
Fiberglass	50	(550)	
Melamine	77	(847)	
Polycarbonate	83	(913)	
Polyester Powder Paint	40	(440)	
Polypropylene	87	(957)	
Polyurethane Powder Paint	77	(847)	
Stainless Steel	88	(968)	
TPO	77	(847)	
Expected Shear			ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4 lb. load
Room Temp (hours)	10		
Tack (gm/sq cm)	1250		ASTM D 2979
Expected Exterior Life	Two years		
Service Temperature Range	-40°F to 302°F (-40°C to 150°C)		
Minimum Application Temperature	32°F (0°C)		
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity		

Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of Flexcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by Flexcon. All purchasers of Flexcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of Flexcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

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