

# Primary and Secondary Labeling

Wash-Off Adhesive  
Label Solution Enabling Recycling of PET Containers

*End Use Applications:  
Rigid Container Labels  
Semi-Squeeze Container Labels*

*For Consumable Products  
including:  
Beverages  
Food  
Health & Beauty  
Household Chemical*

*For more information on  
FLEXcon's  
pressure-sensitive film  
solutions for primary and  
secondary labeling contact  
your local Sales  
Representative or our  
Product Identification  
Business Team at (508)  
885-8300.*

*Product ID #: FLX068848*



Product:

**Flexcon®  
OptiFlex® EcoFocus®  
MPP 200 H Silver TC-458  
V-52RE TracRite™ 120**

Benefits:

- Topcoated 1.85 mil hard silver polypropylene (BOPP) offers resistance to shrinkage, moisture, and humidity
- Excellent surface smoothness allows for optimum ink laydown
- Printable via UV, solvent & water flexo, narrow-format UV inkjet, UV rotary screen, UV letterpress and hot stamping
- V-52RE high-performance adhesive adheres well to PET containers
- V-52RE adhesive separates cleanly from PET flake during the recycling process allowing for the collection of rPET
- Backed with Flexcon® TracRite™ 120 polyester release liner for excellent on-press performance for tight-registration graphics
- TracRite™ 120 polyester release liner contains up to 60% Post Industrial Recycled content, provides good diecutting base and allows for high-speed dispensing
- Product has been 3rd party tested for Higher Pressure Processing (HPP) and adhesive was found to have the necessary strength and compatibility to withstand the HPP conditions

APR Critical Guidance Recognition - Flexcon's undecorated OptiFlex® EcoFocus® MPP 200 H Silver TC pressure-sensitive labels, with V-52RE adhesive meet or exceed APR's Critical Guidance Protocol for Clear PET Articles with Labels and Closures.

**Flexcon®**  
**OptiFlex® EcoFocus®**  
**MPP 200 H Silver TC-458 V-52RE TracRite™ 120**

PRODUCT DATA	VALUE	TEST METHOD	
<b>Physical Properties</b>			
Thickness (Mils[microns])	Film	1.85 (47) +/- 10%	
	Adhesive	0.5-0.6 (13-15) +/- 0.1 (3)	
	Liner	1.2 (30) +/- 5%	
Dimensional Stability (%)	MD	0.5	
	TD	0.5	
<b>Adhesion Properties</b>			
Ultimate Peel from	Average	ASTM D 903 (Modified for 72 hour dwell time)	
	Oz/In		(N/m)
	Polyester		15 (165)
Stainless Steel	16 (176)		
Expected Shear		ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4 lb. load	
	Room Temp (hours)		10
Tack (gm/sq cm)	500	ASTM D 2979	
Expected Exterior Life	Indoor use only		
Service Temperature Range	-40°F to 212°F (-40°C to 100°C)		
Minimum Application Temperature	20°F (-6.6°C)		
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity		

**Product Performance and Suitability**

All of the descriptive information, the typical performance data, and recommendations for the use of Flexcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by Flexcon. All purchasers of Flexcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of Flexcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

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