

# Packaging

Label Solution Enabling Recyclability of HDPE Containers

*End Use Applications:  
Full-Squeeze Container Labels  
Rigid Container Labels  
Semi-Squeeze Container Labels*

*For Consumable Products  
including:*

*Beverages*

*Food*

*Health & Beauty*

*Household Chemical*

*For more information on  
FLEXcon's  
pressure-sensitive film  
solutions for packaging  
labeling, contact your local  
Sales Representative or our  
Product Identification  
Business Team at (508)  
885-8300.*

*Product ID #: FLX069057*



Product:

**Flexcon®  
OptiFlex® EcoFocus® 069057  
(PE 300 F Clear V-127RE  
TracRite™ 120)**

Benefits:

- 3.0 mil clear polyethylene offers superior film conformability for maximum label and graphic coverage
- Polyethylene film offers good resistance to a variety of environments, including the shower where moisture and humidity are present
- Print-receptive film provides uniform and consistent printability via rotary letterpress, rotary screen, HP Indigo, narrow-format UV inkjet and flexography (in-line corona treatment recommended to enhance print receptivity)
- V-127RE high-performance adhesive adheres well to HDPE containers
- V-127RE adhesive is compatible with the HDPE recycling process allowing for the collection of rHDPE
- Backed with Flexcon® TracRite™ 120 polyester release liner for excellent on-press performance for tight-registration graphics
- TracRite™ 120 polyester release liner contains up to 60% Post Industrial Recycled content, provides good diecutting base and allows for high-speed dispensing
- Adhesive complies with FDA 175.105 for indirect food contact
- Order custom widths without purchasing a whole master through [Flexcon® FLEXchoice™ for Prime Label](#)

APR Critical Guidance Recognition - Flexcon's undecorated OptiFlex® EcoFocus® PE 300 F Clear pressure-sensitive labels, with V-127RE adhesive meet or exceed APR's Critical Guidance Protocol for HDPE Colored or Natural Bottles with Resin Additives, Barriers, Labels or Closures, HDPE-CG-01.

**Flexcon®**  
**OptiFlex® EcoFocus® 069057**  
**(PE 300 F Clear V-127RE**  
**TracRite™ 120)**

PRODUCT DATA	VALUE		TEST METHOD
Physical Properties			
Thickness (Mils[microns])	Film	3.0 (76) +/- 10%	ASTM D 3652 (Modified for use with non-tape products)
	Adhesive	0.5-0.6 (13-15) +/- 0.1 (3)	
	Liner	1.2 (30) +/- 5%	
Dimensional Stability (%)	MD	0.50	Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)
	TD	0.50	
Adhesion Properties			
Ultimate Peel from	Average		ASTM D 903 (Modified for 72 hour dwell time)
	Oz/In	(N/m)	
Aluminum	65	(715)	
Glass	54	(594)	
HDPE	28	(308)	
Stainless Steel	55	(605)	
Expected Shear			ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4 lb. load
Room Temp (hours)	10		
Tack (gm/sq cm)	720		ASTM D 2979
Expected Exterior Life	Indoor use only		
Service Temperature Range	-40°F to 176°F (-40°C to 80°C)		
Minimum Application Temperature	35°F (1.7°C)		
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity		

**Product Performance and Suitability**

All of the descriptive information, the typical performance data, and recommendations for the use of Flexcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by Flexcon. All purchasers of Flexcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of Flexcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.

Last Modified On: 03/19/2024

