## Primary and Secondary Labeling

White Polypropylene

End Use Applications: Rigid Container Labels Semi-Squeeze Container Labels

For Consumable Products including:
Beverages
Food
Health & Beauty
Household Chemical

For more information on FLEXcon's pressure-sensitive film solutions for primary and secondary labeling, contact your local Sales Representative or our Product Identification Business Team at (508) 885-8300.

Product ID #: FLX000159



Product:

# Flexcon® OptiFlex® PP 230 H White TC-332™ V-81 TracRrite™ 120

### Benefits:

- 2.3 mil hard white polypropylene offers excellent resistance to shrinkage, moisture, humidity, and product contents
- Film conformability for rigid containers provides maximum label and graphic coverage
- Excellent surface smoothness allows for optimum ink laydown
- Topcoat optimizes printability with flexographic, rotary screen, rotary letterpress inks and hot stamping
- Flexcon® TracRite™ 120 polyester release liner provides excellent on-press performance for tight-registration graphics, a good diecutting base and allows for high-speed dispensing



## Flexcon® OptiFlex® PP 230 H White TC-332™ V-81 TracRrite™ 120

PRODUCT DATA	VALUE		TEST METHOD
Physical Properties			
Thickness (Mils[microns])	Film Adhesive Liner	2.3 (58) +/- 10% 0.5-0.6 (13-15) +/- 0.1 (3) 1.2 (30) +/- 5%	ASTM D 3652 (Modified for use with non-tape products)
Dimensional Stability (%)	No Shrinkage Observed	, <i>,</i>	Applied Shrinkage: 24 hour dwell time on aluminum panel then 24 hours at 160°F (71°C)
Adhesion Properties			
Ultimate Peel from	Average		ASTM D 903 (Modified for 72 hour dwell time)
	Oz/In	(N/m)	dwell tille)
Acrylic	46	(506)	
Glass	47	(517)	
Polypropylene	10	(110)	
Stainless Steel	53	(583)	
Expected Shear			ASTM D 3654 Method A a. 1 hr. dwell b. 1 sq. in. surface c. 4 lb. load
Room Temp (hours)	15		
Tack (gm/sq cm)	710		ASTM D 2979
Expected Exterior Life	Indoor use only		
Service Temperature Range	-40°F to 176°F (-40°C to 80°C)		
Minimum Application Temperature	50ºF (10ºF)		
Storage Stability	Two years when stored at 70°F (21°C) and 50%		

relative humidity

Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of Flexcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by Flexcon. All purchasers of Flexcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of Flexcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above. Last Modified On: 10/28/2024

